



NEIGHBORHOOD ASSOCIATIONS OF MICHIGAN

28TH ANNUAL CONFERENCE * MUSKEGON, MI

FRIDAY

SEPTEMBER 12

10:00am - 3:00pm	Conference Registration
10:00am - 11:00am	Continental Breakfast
11:00am - 11:15am	Welcome and Conference Overview
11:15am - 12:00pm	Keynote: Energize! Six Ways to Engage Volunteers to Tackle Today's Tough Neighborhood Issues Chris Frederick Willis (CEO, Media 1) <i>From dealing with youth violence to organizing a clean up day — making a difference in our neighborhoods requires dedicated and highly engaged volunteers! But what does it really mean to engage volunteers — and how do you help keep them that way? Learn the six factors that you can put in place to create a high performance ecosystem that attracts volunteers who want to make a difference.</i>
12:00pm - 1:15pm	Lunch
1:30pm - 2:30pm	Plenary Session: Estate Planning Jeanine Marbury-Bryant (Community Reinvestment Act Market Manager, Comerica Bank), Farrah Starr (Financial Advisor, Edward Jones) and Beth Striegle (Attorney, Brianna T. Scott & Associates PLLC) <i>Conferees will learn the purpose and goals of basic estate planning, different types of estate planning options, asset protection planning and estate administration.</i>
2:45pm - 3:45	Plenary Session: Fund-raising for Community Initiatives Angela Morris (Grant Writer, Kent Intermediate School District) <i>This session will review a number of ways organizations can raise funds from writing grants to other fund-raising techniques. Recent trends in fund-raising will be reviewed.</i>
4:00pm - 6:00pm	City Tour <i>Conferees will participate in a rolling tour of Muskegon/Muskegon Heights to observe the range of neighborhood and community development efforts that are taking place in the cities.</i>
6:30pm - 7:15pm	Dinner
7:30pm - 8:00pm	NAM Annual Board Meeting



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SATURDAY SEPTEMBER 13

8:00am - 10:00am **Conference Registration**

9:00am - 11:15am **Panel Discussion: Youth Crime, Violence and the Court System**

DJ Hilson (Director, Muskegon County Public Prosecutors Office), Frederick Johnson (Director, Muskegon County Public Defenders Office) and Gregory Pittman (Judge, Family Court)

Panel will discuss the adjudication processes and the programs that have implications for violent youth offenders.

11:30am - 12:30pm **Best Practices:**

Tuesday Toolmen

Offered through the Greater Lansing Housing Coalition, Tuesday Toolmen is a program that provides free home repairs and safety modifications for low-income seniors and adults with permanent disabilities. Projects include step repair, installing grab bars, stair treads, ramps, smoke and carbon monoxide detectors, among others.

Anti-Blight Rebounding Force

This is a program utilizing youth and community residents as visionaries for the stabilization of their urban communities.

12:30pm - 2:00pm **Lunch Program:**

*NAM Awards Presentation
NAM Mini-Grant Award Program
NAM Board Election Results*

2:00pm **Adjourn Conference**